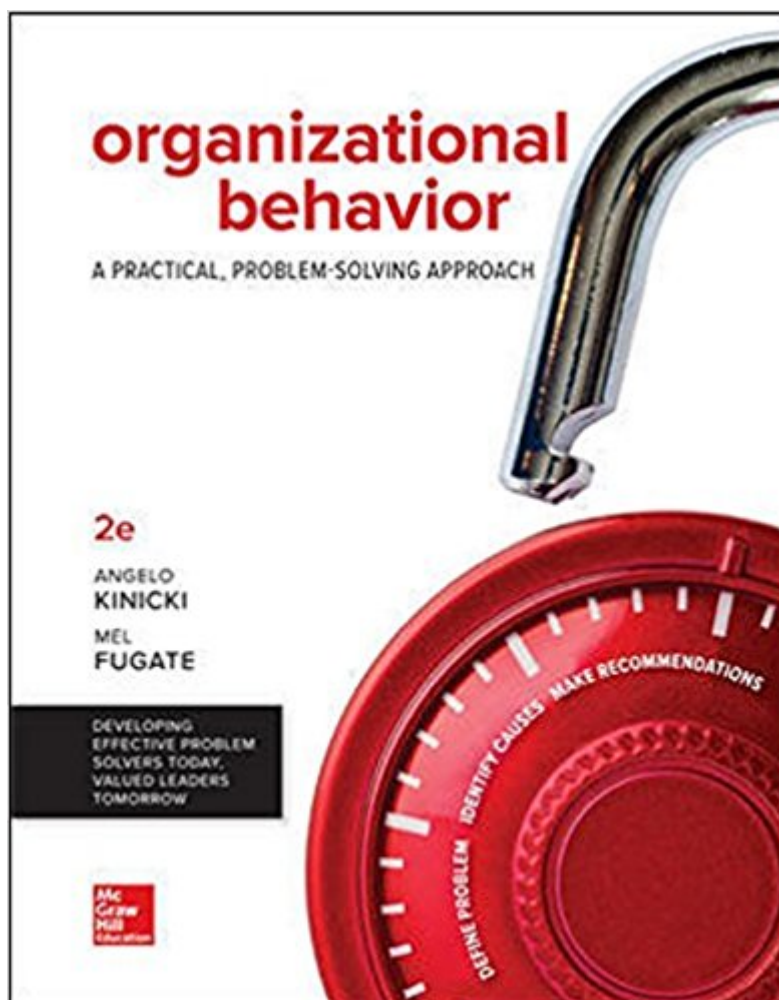




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Synopsis

Kinicki/Fugate Organizational Behavior 2e develops students' problem solving skills through a consistent, integrated 3-step problem-solving approach that lets them immediately put research-based knowledge into practice in their personal and professional lives. Organizational Behavior, 2e, explicitly addresses OB implications for students' jobs and careers, showing how OB provides them with the higher-level soft skills employers seek, such as problem solving, critical thinking, leadership and decision making. We strongly believe that applying OB theories and concepts provides tremendous value to students' lives today and throughout their careers. The understanding and application of OB enhances student effectiveness at school and work, both today and tomorrow.

Book Information

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Professor of management at Arizona State University. He received the Instructor of the Year Award for executive Education from the center for executive development in the college of business administration at ASU.

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